



**Press release**  
**For immediate release**

**17 March 2016**

### **West 14<sup>th</sup> fires up the grill with all-new family brunch**

*Palm Jumeirah located steakhouse and grill launches Weekend BBQ Brunch where parents get to sit back and feast on award-winning US-sourced prime cuts and fresh seafood while younger diners get free access to the Kids Club*

Award-winning New York-inspired steakhouse and grill, West 14<sup>th</sup>, on Palm Jumeirah, has launched an all-new weekend brunch concept with a family-friendly menu of barbecue delights and plenty of fun activities for younger guests.

Serving up a menu of hand-selected Nebraska, US-sourced prime beef cuts, tasty kebabs and juicy burgers alongside fresh seafood specialities, crisp salads, hearty sides and appetising desserts, the Weekend BBQ Brunch runs from 1-4 pm every Friday, with two different brunch packages to choose from.

Opt for a table at the heart of the action with a table in the contemporary loft-styled leather-clad interior with its interactive show kitchen, or opt for a relaxed setting overlooking the Arabian Gulf and Dubai Marina skyline with an al fresco table on the expansive terrace.

“The Weekend BBQ Brunch is all about simple, classic, high quality food and ingredients matched with a contemporary setting that delivers a relaxed and casual experience for all the family,” said Clive Gilroy Pereira, head chef, West 14<sup>th</sup>

“While our award-winning prime cuts and seafood are the weekend culinary heroes, parents will love the fact that we take care of both little ones and pre-teens with three hours’ complimentary access to our Kids Club for three to 12 year olds,” he added.

Dubai brunch lovers will also get to enjoy a special seasonal brunch experience this March, with the BBQ Easter Brunch on Friday 25<sup>th</sup> March, 2016.

As well as the usual cooked-to-order selection, the Easter menu will also feature roasted spring lamb, hot dogs and chocolate eggs for dessert, plus an Easter Egg hunt, bouncy castle and face painting to keep younger diners entertained.

“And if a big blowout brunch isn’t your thing, then we have a unique Saturday lunch offer with a plate of our best grilled kebabs accompanied by your favourite side dishes, available all afternoon from 1-4 pm,” said Peter Thomas, restaurant manager, West 14<sup>th</sup>

**Friday BBQ Brunch- 1pm to 4pm**

AED 260 per person including a welcome drink and soft beverages.  
AED 375 per person including house beverages as well.

**Saturday BBQ Brunch – 1pm to 4pm**

AED 125 per person for food only.

**BBQ Easter Brunch – 25<sup>th</sup> March, 1pm to 4pm**

AED 260 per person including a welcome drink and soft beverages.  
AED 375 per person including house beverages as well.

**Children prices**

Children up to 6 years eat for free  
6 to 12 years old 50% off the price

**-Ends-**

**About West 14<sup>th</sup>**

West 14th is open from 9am to midnight, seven days a week, and offers lunch through to 3pm and dinner from 6pm. The contemporary, open-plan, loft-inspired layout of the restaurant attracts diners looking for a stylish setting in which to sample the best steaks from around the world, as well as seasonally inspired dishes for those looking for something different. The bar element is popular in its own right, known for its delicious cocktails and mocktails and amazing views, and complimented by a great selection of spirits, fresh mixers and shisha.

For more information, please visit <http://west14th.ae/>

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