



Press release  
For Immediate Release

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## **Seven Tides releases first phase of Anantara North Residences**

*Deluxe apartments come online to coincide with opening of new Spa and restaurant at Anantara hotel on Palm Jumeirah*

UAE-based real estate developer Seven Tides has launched the latest phase of its luxury project, the Anantara Residences on The Palm Jumeirah in Dubai.

Forty-seven two-bedroom deluxe apartments in the North Residences will be made available to buyers, with prices ranging from AED 4.45 million for a deluxe 1,779 square foot two bedroom apartment up to AED 11 million for a deluxe 2,873 square foot two bedroom apartment with sea view.

This latest release is expected to attract growing interest, with the first two phases in Anantara's South Residences comprising a total of 111 luxury apartments, already sold.

"Unit sales in the South Residences have proved to be extremely popular as the value of Dubai's real estate market has continued to rise significantly through 2013 and well into 2014," said Seven Tides' CEO, Abdulla Bin Sulayem.

"With investor confidence in such buoyant mood we felt it was the right time to release the first phase of the North Residences, which with the real estate market performing so robustly, not only represents excellent value for money, but also a solid return on investment," added Bin Sulayem.

Recent real estate research would appear to support Bin Sulayem's claim. According to the latest Q1 2014 real estate report from UAE-based property management company Asteco, apartment prices on the Palm Jumeirah have risen by 33% over the 12 months to end of Q1 2014.

"Apart from high specification interior design and quality workmanship, another aspect that we benefit from is the fact that the units are completed and virtually ready to move in. This allows investors to move in, let their properties or as an alternative option let the Anantara hotel manage their property for them without delay. This brings the luxury lifestyle element into the equation," added Bin Sulayem.

One outstanding feature for residents is that they can enjoy a complete luxury lifestyle experience with access to the Anantara Dubai Palm Jumeirah, Resort & Spa. The hotel facilities available include a gym, 107,600-square feet of temperature controlled lagoon pools, plus six dining and entertainment venues.

An additional value-add for residents will be access to the fourth concept in the Anantara development's style of luxury living portfolio with the opening of a new restaurant and the opening of the new 17 room Spa.

The Spa's facilities include a Liquid Sound Pool, Kneipp Walk, Salt Inhalation Room, Crystal & Gemstone Steam Room, bamboo sauna sessions and signature treatments such as exotic Thai and Arabian therapies. The Spa also includes a hair salon, an invigorating whirlpool, a nail bar, a well-appointed gym and a yoga studio.

Bushman's Restaurant & Bar is the latest eatery to open at the Anantara hotel, offering an authentic taste of the outback. Bringing a unique mix of the innovative style of cooking and ingredients used by the Aboriginal people in the original 'Bush Tucker' (food), and the European influence from later generations, Bushman's promises to deliver new and exciting taste sensations.

The restaurant is as authentic as it could possibly be. It has two feature walls, one covered with bottle corks (Australians in the Outback tie corks to their hats to deter flies) and one with boomerangs (a traditional Aborigine curved hunting stick), right down to a mock water tower.

Anantara Residences is a collection of 442 luxury apartments and 14 penthouses are fronted by a private stretch of white sand beach with all residences enjoying spectacular panoramic views of the Arabian Gulf, Atlantis hotel, Burj Al Arab and the Dubai Marina skyline.

**-Ends-**

### **About Seven Tides**

Based in Dubai, the United Arab Emirates, privately owned Seven Tides is an internationally oriented holding company established in 2004. Currently focusing on hospitality and real estate sectors, Seven Tides thinks progressively, works creatively, partners strategically and acts quickly. The result is a current portfolio of offerings from landmark hospitality acquisitions and commercial buildings to residential towers and multi-use complexes in the gateway cities of London and Dubai.

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**Photo One:** View from the Anantara Dubai Palm Jumeirah Residences.

**Photo Two:** Interiors of the Anantara Dubai Palm Jumeirah Residences.

**Photo Three:** Abdulla Bin Sulayem, CEO, Seven Tides.

For more information, please visit [www.anantararesidences.com](http://www.anantararesidences.com),  
[www.seventides.com](http://www.seventides.com)

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