



**Press release
For Immediate Release**

14 April 2014

New expanded HQ showcase for Seven Tides

Dubai-based developer consolidates growing management team into new office; move to showcase Ibn Battuta Gate and its strategic location for DWC and Expo 2020 projects

Dubai-based developer Seven Tides has moved into new upgraded and fully refurbished office space in its flagship Ibn Battuta Gate office complex. The move serves a practical purpose, consolidating its growing management team into one location, as well as showcasing the 'Gate's' potential as high quality business space, conveniently located near to Dubai World Central and the proposed new Expo 2020 site.

"Besides showcasing our potential our office space holds to our partners, clients and other visitors, the location is now key. In the wake of Dubai's successful Expo 2020 bid and the proposed site, between Dubai Investment Park and Dubai World Central (DWC), office space will be at a premium in what you could say is the new, 'New Dubai'. Ibn Battuta Gate is literally just 15 minutes away by car and of course we have a dedicated Metro station, which will obviously link to the proposed rail extension towards DWC," said Abdulla Bin Sulayem, CEO, Seven Tides.

Seven Tides' new HQ covers approximately 10,000 square feet on the top floor, of the eleven-storey building. It will accommodate Seven Tides' forty strong management team and comes complete with a multi-purpose 'comfy' staff lounge, to promote spontaneous, informal interaction between employees – it will also be used as a place for 'blue sky' thinking, enhanced by the relaxed environment.

Other features of the open-plan style office, which comes complete with glass partitions, to enhance the natural daylight, include an aquarium – the result of a staff survey which revealed that they valued the merits of a water feature and a lime green inspired staff café. All of the staff were encouraged to offer their design ideas and were heavily involved in the layout and choice of fixtures and fittings to stimulate the overall atmosphere and mood.

"We also have ample free parking and we are next to Ibn Battuta shopping mall, a multi-screen cinema and the five-star Ibn Battuta Gate Hotel, which is ideal for corporate entertainment and accommodating overseas visitors, with residential apartments available for longer staying guests or indeed members of staff.

"As the DWC and Expo 2020 related projects are awarded, it will undoubtedly create demand for quality office space, conveniently located with a wealth of entertainment venues on hand," he added.

Seven Tides' active portfolio now includes the 293 room Anantara Dubai The Palm Resort & Spa, 442 apartment and 14 penthouses that make up the Anantara Residences Dubai Palm Jumeirah, the Mövenpick Ibn Battuta Gate hotel, Ibn Battuta Gate Offices and Residences, Oceana Residences on Palm Jumeirah which includes the West 14th Restaurant and Dukes Hotel, London.

-ENDS-

Photo Caption 1: Abdullah Bin Sulayem, CEO, Seven Tides.

Photo Caption 2: Ibn Battuta Gate office 1

Photo Caption 3: Ibn Battuta Gate office 2

Photo Caption 4: Ibn Battuta Gate office - Staffroom

For more information, please visit www.seventides.com

About Seven Tides

Based in Dubai, the United Arab Emirates, privately owned Seven Tides was established in 2004. A hospitality and real estate company, Seven Tides thinks progressively, works creatively, partners strategically and acts quickly. The result is a current portfolio of offerings from landmark hospitality acquisitions and commercial buildings to residential towers and multi-use complexes in the gateway cities of London and Dubai.

Media contact

Nathalie Viselé

Director

Shamal Marketing Communications FZ LLC

Dubai Media City, UAE.

Office: +971 4 3652711

Mobile : +971 50 4576525

E-mail: nathalie@smc-pr.com

Web site: www.smc-pr.com

